

# Optimize Delivery Operations

The integration between GoTab and Shipday revolutionizes delivery management for restaurants. By seamlessly connecting these platforms, restaurant operators can effortlessly export every tab/order within a Delivery Zone Group to Shipday. This integration offers operators a range of benefits, including flexible fleet options, customized configurations, automated processes, and enhanced customer experiences.

## THE GOTAB ADVANTAGE

With GoTab, operators have maximum flexibility to master their shift—whether traditional table service, on-premise mobile ordering through QR codes, Pass RFID, or a hybrid of both models. That means you can take more orders, more efficiently, with less overhead. You get first-party ordering data that you can use to make better sales and marketing decisions. What's more, your guests get the flexibility to control their ordering and payment experience to the extent they desire.



## WITH GOTAB AND SHIPDAY, HOSPITALITY OPERATORS WILL BENEFIT FROM:

- **Efficient Delivery Management:** GoTab seamlessly integrates with Shipday to export every tab/order placed within a Delivery Zone Group, streamlining the process for restaurant operators.
- **Flexible Fleet Options:** Operators gain the flexibility to assign deliveries to various driver fleets, including DSP driver fleets or their own fleet of drivers, ensuring efficient and timely order deliveries.
- **Customized Configurations:** Shipday offers a range of configurations, allowing operators to customize delivery assignments based on factors like distance, delivery zone, and other parameters, ensuring optimal efficiency and customer satisfaction.
- **Automated Processes:** Leveraging Shipday's automation features, restaurants can streamline delivery operations by automating tasks such as route optimization and dispatching, saving time and resources.

**Learn more about the GoTab integration with Shipday,  
request a demo at [gotab.com/integrations/shipday](https://gotab.com/integrations/shipday)**