GoTab ✕ UNTAPPD FOR BUSINESS PREMIUM

Maximize Your Reach and Customer Engagement

Through the GoTab integration with Untappd for Business, restaurants, bars, food halls, tap rooms and other beverage-centric hospitality venues can maximize their reach and customer engagement while reducing the manual effort associated with keeping their menus in sync.

THE GOTAB ADVANTAGE

GoTab operators get to maximize their reach through Untappd for Business while maintaining a single source of truth in their GoTab POS. No double-entry, no manual updates across multiple platforms. It's an easy, time-saving integration that gives operators access to new audiences with minimal extra effort.

With GoTab and Untappd for Business, operators can:

- Import Untappd beer products from their Global Registry into GoTab.

- Make Untappd products available for customers who are browsing on-premise via digital display boards.

- Enable orders for Untappd products in the GoTab POS without rekeying or manual syncing

In addition, GoTab customers can export menus with linked Untappd products so items can be available on their Untappd for Business digital menu boards, social media sites or the Untappd for Business consumer app.

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For years I have been dreaming about our POS system integrating with Untappd for Business as we rely on both for beer related information and typically have had to duplicate information in both systems. We recently made the switch to GoTab after realizing we needed a more modern and robust POS system and I was pleasantly surprised to learn about their integration with Untappd for business. The integration makes it so much easier for us to keep our beer descriptions up to date on both sides of the house and we are excited to see how this integration continues to become even more robust.

— Matt Johnson, Co-Founder, Jack of All Trades, IMBĪB Custom Brews

Learn more about the GoTab integration with Untapped for Business. Request a demo at Gotab.com/integrations/untappd