

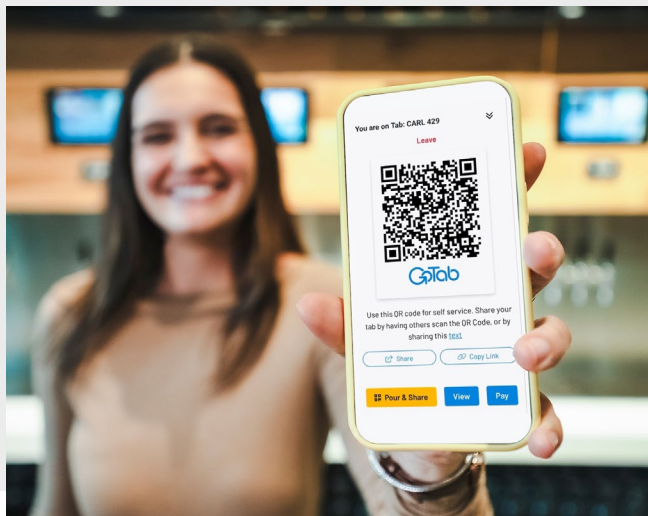


Web App QR Code Ordering Transforms Draft Beverage Service

With the GoTab and PourMyBeer integration, guests can now open a “pour card” using a web app QR code. PourMyBeer technology enhances the beverage experience by allowing consumers to pour their own beer, wine, cocktails, and more, paying by the ounce. The integration of the PourMyBeer system with GoTab’s POS takes this a step further, providing an even smoother, simpler, and more efficient experience for both operators and guests.

THE GOTAB & PMB ADVANTAGE

GoTab’s advanced POS solutions, known for minimizing wait times, boosting profits, and cutting labor costs, seamlessly integrate with PourMyBeer’s innovative self-pour technology. The new web app QR code feature further simplifies the process for operators and guests, offering a more efficient and secure self-pour experience. This feature complements existing RFID functionality, enhancing security with ongoing authorization of checks.



HOW IT WORKS

Guests can now use their mobile devices to scan a QR code within the GoTab web app to open a tab. After a quick age verification, they can start their self-pour experience without needing RFID cards or staff-assisted check-ins. The system includes:

Customer Convenience: Quick tab setup with QR codes, eliminating the need for lines or staff support.

Cost Efficiency: Reduced reliance on RFID cards and less labor required for activation.

Secure Transactions: Continuous authorization of checks during each pour to secure payment.

Streamlined Inventory: Simplified product synchronization for easier inventory management.

Reduced Wait Times: Single terminal operations for check-ins and check-outs speed up service and eliminate lines.

Learn more about the GoTab integration with PourMyBeer, request a demo at gotab.com/integrations/pourmybeer