



What does it take to convince more first-time guests to become loyal customers? Of course, it starts with great experiences. But beyond great service and quality product, savvy hospitality operators are raising their game with enticing guest memberships and subscriptions. With loyalty features for guests, and a new source of recurring revenue for your business, GoTab's Memberships and Subscriptions are the perfect addition to your marketing toolkit.



Increase Repeat Visitors

Turn first-time guests into repeat, long-term customers.



Grow Revenue

Open new recurring revenue streams for your business.



Execute Flawlessly

Full integration with GoTab's hospitality commerce platform means flawless execution for staff and guests.

Turn Occasional Visitors into Loyal Fans

A positive advocate can do a lot for your business. But how do you create experiences so memorable that your guests spread the word? Exclusive member benefits give you the tools to recognize your most valuable customers and deliver the exceptional products and services that keep them coming back for more.

Automate Recurring and Limited Time Offers

Execute quarterly bottle releases and exclusive vintages. Apply member-specific discounts and allocate bottle quantities at your defined frequency.

No Separate Software or Database

Guests can purchase memberships online or on premise, and everything is tracked and populated directly within GoTab.

Fully Customizable Member Benefits

Provide member benefits like dedicated member-only menus, member-specific discounts, and exclusive access to events.

Flexible Enrollment and Renewal Terms

Create one-time enrollment or auto-renewing memberships with flexible renewal terms; i.e., monthly, quarterly or annually.

NO LOCK IN CONTRACTS

Our platform offers the freedom to enhance guest experiences and streamline operations without restrictive contracts. With month-to-month agreements, GoTab puts the power in your hands.



Data

It's yours



Hardware

Run on a tablet, pc, phone, it's up to you; our software runs seamlessly on iOS, Windows and Android platforms




Payment Processor

No one-size-fits all solutions here

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