

## FACT SHEET



# Self-Ordering Kiosk

Built for high-volume venues with limited staff, the GoTab Self-Ordering Kiosk enables guests to independently browse, place orders and submit payment through one, easy-to-use interface, eliminating long lines and ultimately simplifying the dine-in experience.



## VERSATILE AND SIMPLE TO IMPLEMENT

Like the All-in-one-POS, the GoTab Self-Ordering Kiosk can run on any Windows, iOS or Android device with Internet access. This gives operators flexibility to flex service for large parties or limited staff.

### TRUSTED BY

**UPSIDE**  
ON MOORE



**THE MARKET**  
AT MALCOLM YARDS

**PINTS & PADDLE**

**THE PHOENIX**  
TAPROOM & KITCHEN



*"GoTab has helped us transform our guest experience with user-friendly kiosks and table ordering, so our guests can seamlessly work, dine, and relish the atmosphere without any wait time."*

**–Nick Freshman, Founder, Mothersauce Partners**

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## KEY FEATURES



### Food Hall Friendly

Guests have the option to place their orders and settle payments seamlessly allowing them to add various products to a single virtual shopping cart, simplifying the purchasing process.



### Save Staff

Use the self-ordering kiosk to enhance the speed of service and provide unparalleled convenience without the need to hire additional staff.



### Speed Order Delivery

Ensure a systematic approach that guarantees each order is processed efficiently and correctly from the moment it is placed to the moment it is served.



### Easy Upsells

Significantly increase the chances of upselling during customer interactions by showcasing additional products that a server may not always suggest to customers.



### Payment Flexibility

Guests checkout on their own with their preferred method of payment, including credit and debit cards, mobile wallets, and gift cards.



### Customizable Menus

Easily customize menus and modifiers and make menu updates in real-time. Use rich photography and descriptions to entice your guests.



### KDS Integration & Order Routing

When guests place orders using the kiosk system, requests are automatically processed and directed to the appropriate stations or merchants' Kitchen Display Systems (KDS).



### Loss Prevention

Every order made via the kiosk gets authorized to confirm funds are available for the ordered amount. This feature will help your staff avoid lost tips, and missed revenue.



## OVERALL BENEFITS

GoTab provides operators with resources and best practices that enhance guest-focused ordering, payment, and fulfillment, enabling them to attain, on average:



**35-50%**  
increased check  
totals

### Heightened Convenience

Optimize food run times, order accuracy, and guest satisfaction while minimizing wait times.



**25%**  
quicker table  
turnovers

### Accurate Orders, Easier Upsells

When guests input their own orders, they're less likely to make mistakes. Introduce modifiers and popular items that counter staff are less likely to recommend.



**30-50%**  
improved labor  
efficiency

### Increase Profitability

More orders, less overhead. Kiosk ordering helps increase check size while minimizing extra work.

## INDUSTRIES WE SERVE

**Restaurants**

**Bars**

**Ghost Kitchens**

**Breweries**

**Stadiums & Entertainment**

**Food Trucks**

**Food Halls**

**Catering & Events**

**Quick Service**

**Eatertainment**

**Country Clubs**

**Fast Casual**

**Hotels**

**Coffee Shops**

**Fine Dining**

## GET STARTED TODAY

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