



Unlock the Ultimate Wine Program Experience

With the integration of WineEmotion and GoTab, patrons can embark on a seamless wine-tasting journey using a specially designed wine tasting card. This integration offers a faster and more efficient way to access a diverse selection of wines, empowering consumers to pour their preferred taste, flight, or glass with ease. The result is a safer, simpler, and more enjoyable experience for both operators and guests

THE GOTAB ADVANTAGE

With GoTab, operators have maximum flexibility to master their shift - whether traditional table service, on-premise mobile ordering through QR codes, Pass RFID, or a hybrid of both models. That means you can take more orders, more efficiently, with less overhead. You get first-party ordering data that you can use to make better sales and marketing decisions. What's more, your guests get the flexibility to control their ordering and payment experience to the extent they desire



HOW IT WORKS

- Servers will open a tab on the POS, pre-authorize the credit card, and select “add pass”
- Servers then tap a “pour card” to assign it to the open tab
- Customers will use the “pour card” and tap it on the WineEmotion RFID card reader to pour and enjoy a taste, half-glass or glass of wine
- Once the wine is poured, an item is created and the amount is sent to GoTab where the item is now added in real-time to the open tab
- If the tab is open, WineEmotion will allow the wine selection to be poured, if it is closed it notifies the customer to open a tab with GoTab
- When the customer is done, a server can manually close the tab and charge the credit card on file, split payments if multiple “pour cards” are assigned to a tab or leave it as is and GoTab will automatically close the tab.

To learn more about the GoTab integration with Wine Emotion, request a demo at gotab.com/integrations/wine-emotion