



Sales Gamification Suite for Restaurant Servers

SparkPlug lets you easily create and manage sales incentives for servers. Everything is automated with real-time dashboards for employees, ROI reports for management, and integrated rewards payouts. Employees stay motivated without needing to download an app, with SMS for enrollment, leaderboard standings, and payouts.

THE GOTAB + SPARKPLUG ADVANTAGE

The GoTab and SparkPlug integration offers a seamless advantage for restaurant operators and their staff. GoTab's mobile ordering and payment technology empowers consumers to control their dining experience, while operators benefit from easy-to-use tools that streamline hospitality operations.

With a secure integration, SparkPlug allows the swift creation of flexible incentive programs based on specific menu items, guest check averages, or over 50 other metrics. It automates incentive tracking, payouts, and prize fulfillment, simplifying management. Employees stay motivated through SMS enrollment without the need for apps or passwords. Together, GoTab and SparkPlug enhance restaurant efficiency, employee motivation, and the overall dining experience.

WITH GOTAB & SPARKPLUG, OPERATORS BENEFIT FROM:

Increased Sales: Motivate servers to upsell high-margin items with automated incentives, driving higher average check sizes and boosting overall revenue.

Enhanced Employee Engagement: Foster healthy competition and morale through sales competitions and rewards, leading to increased motivation and productivity.

Reduced Voluntary Turnover: Decrease turnover by valuing and recognizing employees through tangible rewards, resulting in a more stable and experienced team.

Streamlined Operations: Automate incentive management, tracking, and payouts, reducing administrative tasks and allowing managers to focus on critical operations.

To learn more about the GoTab integration with SparkPlug, request a demo at <https://gotab.com/integrations/sparkplug>