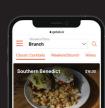




GoTab provides a cloud-based platform for the entire hospitality experience, with a unique approach to operations and fulfillment.

A platform based on efficiency and experiences.







More Than a POS

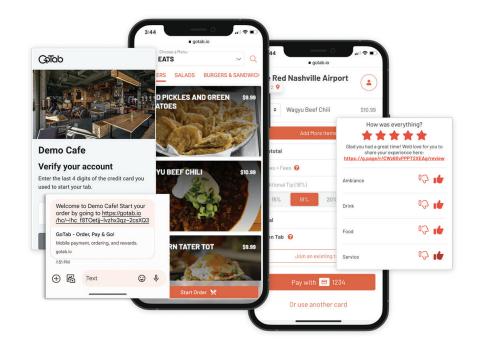
gotab.com

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# **Easy Tab:**

# The Tab That Travels With Your Guests

It's the simpler way to introduce your guests to ordering, splitting, and settling checks on their own device. Easy Tab lets you introduce mobile ordering on-premise, guiding them in the benefits of using their device to place orders.



#### **HYBRID MODELS**

Empower guests to settle their tabs conveniently through their phones or opt for a traditional server-assisted check-out process, all without downloading an app, setting up an account, or scanning a OR.

### **ORDER ANYWHERE**

Guest tabs stay open and travel with them when they move from the bar to the table or from indoors to the patio. Guests can order and reorder as often as they wish.

### **INCREASE REVENUE**

Frictionless ordering increases check sizes while minimizing work for servers.

# **Memberships & Subscriptions**



### **REWARD YOUR FANS**

Grow a loyal customer base and give them the ability to join or subscribe to receive special privileges and benefits.



# SEAMLESS PAYMENTS

Full subscription and renewal functionality, seamlessly integrated with GoTab ordering and payments.



### **DRIVE AWARENESS**

Integrate email marketing and direct messaging to share news like new locations, special events and limited releases with your customer base.