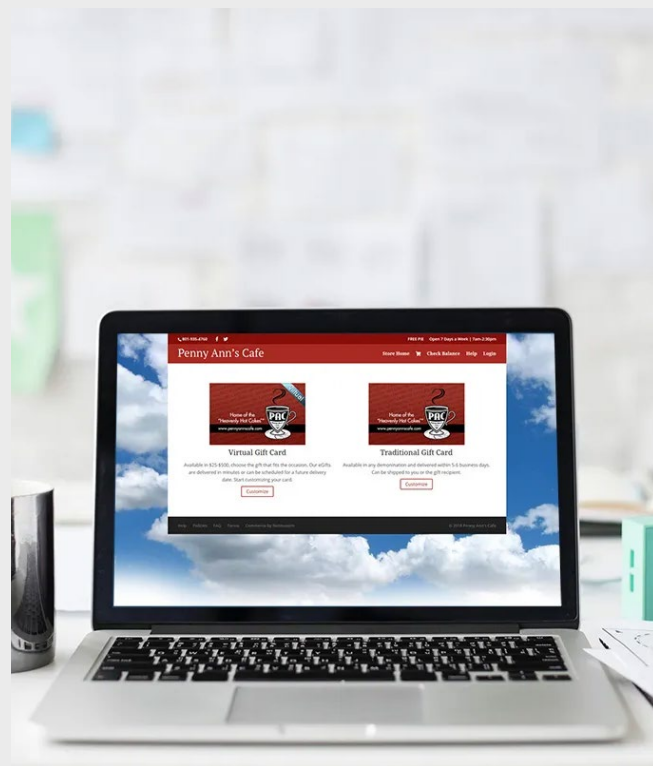


# Streamlined Gift Card Operations and Engagement

The GoTab and Factor4 integration delivers a comprehensive gift card solution that empowers operators to enhance customer engagement, streamline transactions, and drive revenue across all touchpoints.

## THE GOTAB & FACTOR4 ADVANTAGE

By integrating with GoTab, businesses can easily implement and manage custom gift card and loyalty programs designed to meet their specific needs and goals.



## WITH GOTAB AND FACTOR4, OPERATORS BENEFIT FROM:

### Customizable Gift Card Solutions

Offer fully customizable gift card programs that go beyond the basics. With Factor4, merchants can design unique digital and physical cards, create seasonal promotions, and tailor programs to their brand—ideal for capturing holiday sales and beyond.

### Omnichannel Support

Factor4's gift cards are accessible across multiple channels, including in-store, online, and mobile. Integrated with GoTab, they work seamlessly at every customer touchpoint, providing flexibility and convenience.

### Multi-location & Franchise Compatibility

Designed for multi-location and franchise businesses, Factor4 enables gift card redemptions across locations. This centralized management simplifies operations, supporting a consistent guest experience at every site.

### Effortless Fulfillment

Factor4 manages the entire gift card fulfillment process, from loading to mailing physical cards ordered online. This end-to-end support allows merchants to focus on enhancing customer experience without worrying about logistics.

**Learn more about the GoTab integration with Factor4, request a demo at [gotab.com/integrations/factor4](https://gotab.com/integrations/factor4)**