# GoTab

## OVERVIEW

### Elevating Denver's Eatertainment Experience

Located in a former air traffic control center, this expansive venue spans 40,000 square feet across three levels and includes three bars, an outdoor patio, and a diverse range of attractions. Guests can enjoy bowling, mini-golf, arcade games, axe throwing, and more, all while indulging in the brewery's craft offerings and creative menu. Seamlessly merging fun, high-quality dining, and a lively atmosphere, FlyteCo Tower has established itself as a must-visit destination in Denver, Colorado.

**COMPANY**

FlyteCo Tower

**INDUSTRY**

Brewery & Eatertainment Concept

**FEATURES**

All-in-One POS
Kitchen Display System
Handheld POS
Mobile Ordering

## THE SITUATION

FlyteCo Tower faced challenges in maintaining consistent staffing levels across its expansive venue while ensuring seamless service. The venue's multiple seating zones, bars, and diverse ordering points required a system that could efficiently manage fluctuating guest volumes and offer a wide range of ordering options without escalating labor costs. Traditional staffing models and legacy POS systems proved inadequate, prompting FlyteCo Tower to seek out GoTab's innovative solutions.

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> **GoTab allowed us to implement a hybrid-service model, seamlessly using both Handheld POS devices and QR Codes to serve large volumes of customers in both our outdoor and indoor areas.**
>
> **—Morgan O'Sullivan, Co-Founder / COO**

## THE SOLUTION

FlyteCo Tower implemented GoTab's comprehensive suite of solutions to address its unique challenges and elevate the guest experience. By integrating GoTab's Handheld POS devices, the venue maintains the high-touch hospitality its patrons expect in traditional service areas, such as seated dining zones and bars.

Across the gaming areas, FlyteCo Tower leverages GoTab's QR code ordering system, enabling guests to place orders directly from their phones without leaving their activities. This not only enhances convenience but also reduces wait times.

To streamline back-of-house operations, FlyteCo Tower utilizes GoTab's Kitchen Display System (KDS). This ensures that orders from both handheld devices and QR codes are seamlessly communicated to the kitchen, reducing errors and speeding service. Additionally, GoTab's two-way text communication feature allows for real-time updates between staff and guests.

Together, these solutions enable FlyteCo Tower to effectively manage its large space, optimize staffing, and deliver a consistent, high-quality experience across all areas of the venue.

## THE BENEFITS

✓ **Labor Efficiency**
With the introduction of the Pocket POS and mobile ordering, staff can seamlessly serve large parties across the vast property.

✓ **Enhanced Guest Experience**
GoTab ensures user-friendly interactions with features such as real-time text communication and shared tabs that allow for elevated staff interactions.

✓ **Efficient Kitchen**
FlyteCo Tower reduces order errors and misfires through KDS routing and smart batching.



## More Than a POS

GoTab is a restaurant commerce platform designed to optimize **experiences and efficiencies.** Unlike **legacy POS systems**, we are the only platform that prioritizes the guest at the center of the experience. We operate in all hospitality spaces from **fast casual and fine dining** to resorts and entertainment venues with all the stops in between.