CASE STUDY

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Minnesota Family Entertainment Center Redefines Their Guest Experience

Can Can Wonderland is a truly unique entertainment venue featuring an 18-hole indoor mini-golf course, a retro arcade, live performance stages, a full bar, and a diverse food menu. Located between Minneapolis and Saint Paul, it offers a distinctive experience aimed at creating joy and lasting memories. With numerous accolades of distinction since its 2017 launch, Can Can Wonderland is Minnesota's first arts-based public benefit corporation with a special purpose of surviving as an economic engine for the arts. **СОМРАНУ** Can Can Wonderland

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INDUSTRY Family Entertainment Center

FEATURES RFID

Point of Sale Self-Ordering Kiosk Handheld Point-of-Sale Insufficient Funds Protection



THE SITUATION

Spanning more than 40,000 square feet and growing, Can Can Wonderland can host up to 1,000 guests at once. They provide full food and drink services and organize a range of events, including small birthday parties for 15 people, corporate meetings for 75, and even full buyouts for up to 1,000 attendees. To simplify transactions, Can Can Wonderland employs RFID cards for efficient processing and turned to GoTab to improve their guest experience using GoTab's Self-Ordering Kiosk and integrated, singletab RFID ordering.

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Can Can Wonderland is a special place. From senior adults to young kids, everyone can enjoy fun together in the same space. Add some cool cocktails and great food, and we provide a fun and unique atmosphere for everyone.

- Sarah McDonough, General Manager

THE SOLUTION

Visitors can conveniently order and pay for everything—food and beverages and drinks from the PourMyBeer self-pour wall—with a single RFID card and single transaction. This method not only streamlines the process but also lowers fees for transaction processing. Guests place orders through the Self-Ordering Kiosk and servers utilize handheld POS devices to process transactions during busy events.

At the end of a busy service GoTab makes closing tabs a breeze. Previously, staff had to manually close each open tab, taking up to four clicks per tab. Now, with GoTab, Can Can Wonderland can close all outstanding tabs—sometimes numbering up to 600—simultaneously.

What's next? Can Can Wonderland is looking forward to incorporating additional features such as Easy Tab, QR Code ordering and RFID Gift Cards, among others.

THE BENEFITS

Seamless PourMyBeer Integration No need to train staff on separate POS & PourMyBeer terminals. Staff will check your guests in and out on one easy-to-use system—GoTab POS.

Pass—RFID Ordering on a Single Tab

Leveraging GoTab Pass's single unified RFID card tab ordering, guests can place all orders on a single tab, offering added convenience and reducing transaction fees.

Fast Close-Outs

Employees have less work at the end of service utilizing GoTab's automated tab close-outs, eliminating the need to manually close each individual tab.



More Than a POS

GTab

GoTab is a hospitality commerce platform designed to optimize **experiences and efficiencies.** Unlike **legacy POS systems**, we are the only platform that prioritizes the guest at the center of the experience. We operate in all hospitality spaces from **fast casual and fine dining** to resorts and entertainment venues with all the stops in between.

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